

innorobo 2015

JULY 1-3 2015

CONGRESS CENTER – CITE INTERNATIONALE - LYON, FRANCE

We believe robotics and its related technologies provide solutions to improve our quality of life, solve societal challenges and contribute to a sustainable planet. Based on this belief, we have developed a **3-day robotics summit** that brings together **a broad business ecosystem** with the aim of **launching robotics innovations** onto the market as swiftly as possible.

Innorobo™ creates and enables attendees to experience and better understand the multiple direct or indirect links that a single company can weave with diverse partners of the robotics business ecosystem. The event helps to foster the ecosystem's emergence as a community of co-development, open innovation and shared vision.

Innorobo™ 2015 will focus on six major types of robotics applications

SMART HOMES

Internet of things
Entertainment
Education
Domestic tasks
Companions

SMART CITIES

Autonomous vehicles
Robotic guides
Smart grids
Ecosustainability
Silver economy

FACTORIES OF THE FUTURE SERVICE TO INDUSTRIES

Industrial robotics
Cobots
Integrators
Security and surveillance
Logistics
Inspection and maintenance
Cleaning

FIELD ROBOTICS

Precision agriculture
Hostile environments
Drones
Underwater vehicles
Defense and aerospace

MEDICAL & HEALTH

e-Health
Rehabilitation &
medical robotics
Assistant robots
Well-being technologies
Robotic surgical devices

TECHNOLOGIES & FORESIGHT

Artificial Intelligence
Materials, Mechatronics
Nano Technologies & Electronic
Software and Components
Big data, HRI
Cloud robotics

Key facts

Innorobo™ is the Europe's leading summit entirely dedicated to robotics, with **140 exhibitors** from **14 countries** on **3 continents** and **17,000 visitors** from **28 countries** worldwide, most of whom are decision-makers from a broad ecosystem composed of universities, research labs, start-ups, large corporations, public agencies, technology providers, the media and the investment community.

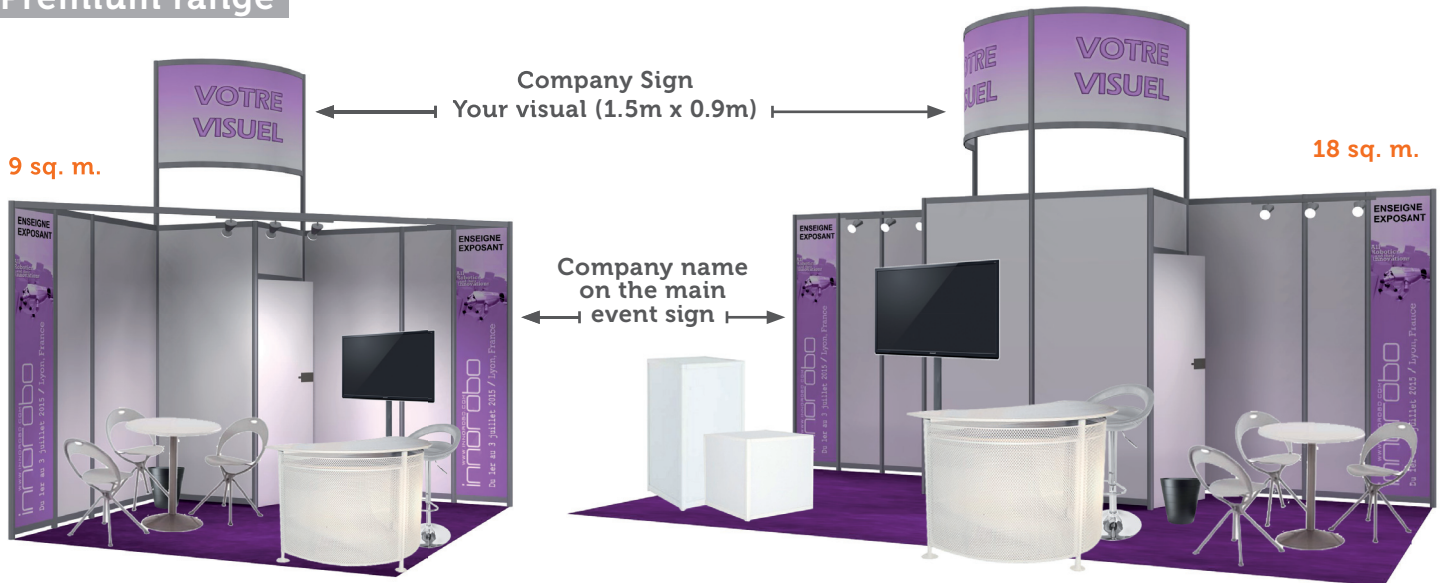
Innorobo™, now a trademark known around the globe in the field of robotics, generates outstanding international media coverage with **206 accredited media** outlets.

Range of booths and pavilions

We make your life easy by offering fully equipped booths including a range of services (communication tools, networking opportunities, inspirational conferences, business center and more) so you can focus on your business and strategic objectives for three days. Bare surface is also available for custom designs to be constructed by your own booth builder.

Individual booths

Premium range



Business range



INCLUDED SERVICES

	Premium 9 sq.m.	Business 9 sq.m.	Premium 18 sq.m.	Business 18 sq.m.
Carpets and Wall	YES	YES	YES	YES
Electricity	1.5 kW	1.5 kW	3 kW	3 kW
Lights - Rail with 3 spots	1	1	2	2
Table	1	1	1	1
Chair	3	3	4	3
Desk	1	1	1	1
Bin	1	1	1	1
Podium	-	-	2	2
Company Sign	YES	NO	YES	NO
Open corner	1	-	2	-
TV with stand	32"	-	42"	-
One Bar stool	YES	NO	YES	YES
Storage room	1 m ²	-	2 m ²	-
Parking space	1	-	2	-
Exhibitor passes	4	2	4	4
Conference passes	1	-	2	-
Location	Standard	Standard	Standard	Standard
Price per exhibitor	€ 4 910	€ 3 800	€ 9 820	€ 7 600
Research and education	€ 3 928	€ 3 040	€ 7 856	€ 6 080
Additional exhibitor pass	€ 50	€ 50	€ 50	€ 50
Co-exhibiting fee per additional exhibitor	€ 500	€ 500	€ 500	€ 500
Registration Fee per exhibitor	€ 100	€ 100	€ 100	€ 100

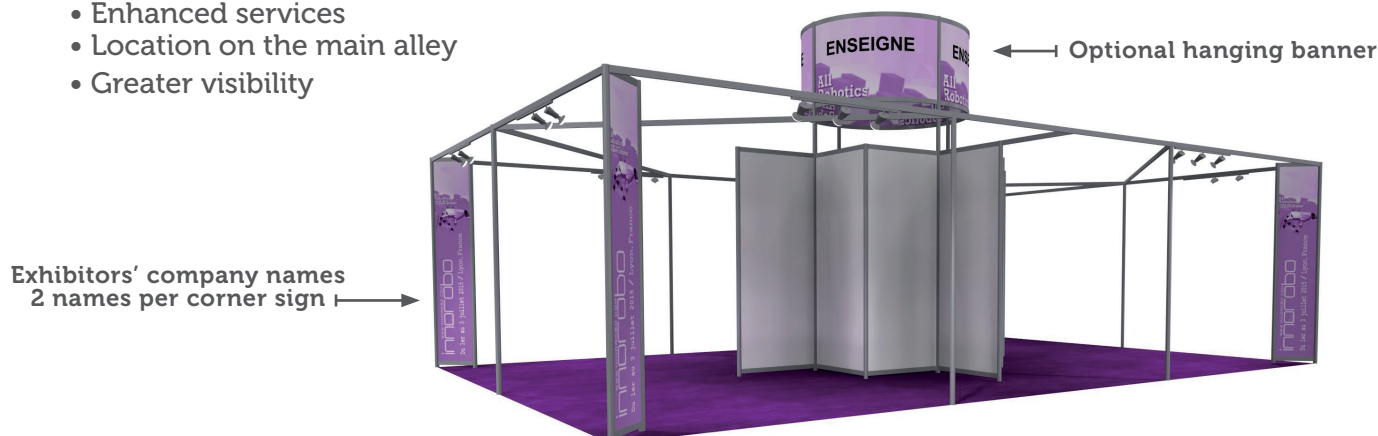
	Premium Booth 9 sq.m	Business Booth 18 sq.m	Premium Booth 9 sq.m	Business Booth 18 sq.m
COMMUNICATION TOOLS:				
A dedicated page on the official Innorobo website	YES	YES	YES	YES
Company description in the printed & online catalogue	1 A5 page	1 A5 page	1 A5 page	1 A5 page
EXHIBITOR NETWORKING TOOLS:				
Visitor tickets	20	40	10	20
VIP tickets for the networking cocktail	2	4	1	2
Tickets to the networking buffet	4	8	2	4
Wifi connection	YES	YES	YES	YES

Collective booth - pavilion

A collective booth is a surface of 36 sq. m. minimum, set up to accommodate a certain number of exhibitors from the same country or organization.

With a booth of over 36 sq. m., exhibitors benefit from:

- A lower price
- Enhanced services
- Location on the main alley
- Greater visibility



INCLUDED SERVICES

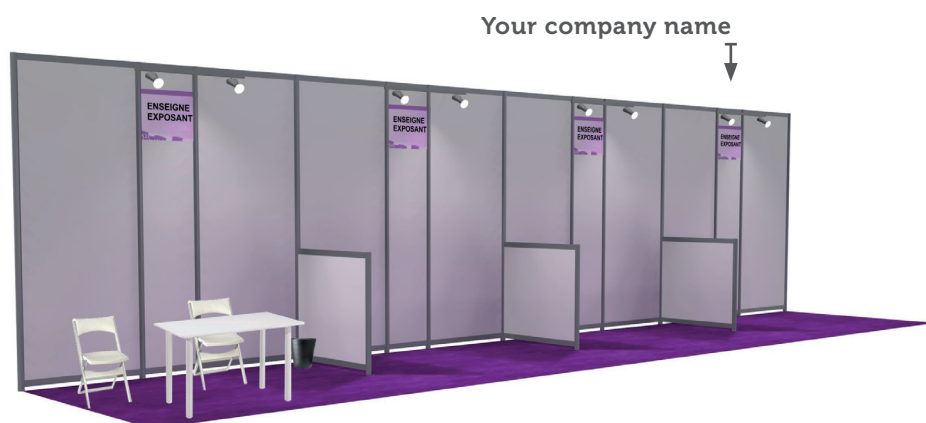
	Pavilion - 36 sq.m.	Pavilion - 54 sq.m.	Pavilion - 72 sq.m.
Carpets and Wall	YES	YES	YES
Electricity	9 kW	12 kW	15 kW
Lights - Rail with 3 spots	4	6	8
Furniture credit	€ 900	€ 1 200	€ 1 500
Open corner	2	2	4
TV 42" with stand	1	2	2
Storage room	2 sq.m.	3 sq.m.	3 sq.m.
Parking space	3	4	6
Exhibitor passes	12	18	24
Conference passes	4	6	8
Location	Alley	Alley	Alley
Price per pavilion	€ 15 678	€ 22 397	€ 28 505
No of exhibitors included	6	9	12
Co-exhibiting fee per additional exhibitor	€ 500	€ 500	€ 500
Registration Fee per exhibitor	€ 100	€ 100	€ 100
optional hanging banner	€ 1600	€ 1600	€ 1600
Additional exhibitor pass	€ 50	€ 50	€ 50

	Collective Booth		
	36 sq.m	54 sq.m	72 sq.m
COMMUNICATION TOOLS:			
A dedicated page on the official Innorobo website	YES	YES	YES
Company description in the printed & online catalogue	1/2 A5 page per exhibitor		
EXHIBITOR NETWORKING TOOLS:			
Visitor tickets	10 per exhibitor		
VIP tickets for the networking cocktail	1 per exhibitor		
Tickets to the networking buffet	12	18	24
Wifi connection	YES	YES	YES

Start-Up hall

This 100 sq. m. hall is set up to accommodate up to 20 start-ups or projects in order to give companies or individuals with very limited financial means the opportunity to exhibit at Innorobo and benefit from visibility and services they would not get as a visitors, all at a special preferential rate.

Available on a "first come, first served" basis. The number of booths is limited. Co-exhibiting is prohibited.



INCLUDED SERVICES

	Start-Up 5 sq.m.
Carpets and Wall	YES
Electricity	YES
Table	1
Chair	2
Bin	YES
Company name	YES
Exhibitor passes	2
Location	Start-up Hall
Price per exhibitor	€ 1 100
N° of exhibitor included	1
Co-exhibiting fee per additional exhibitor	No possibilities
Registration Fee per exhibitor	€ 100

	Start Up Hall
	5 sq.m
COMMUNICATION TOOLS:	
A dedicated page on the official Innorobo website	YES
Company description in the printed & online catalogue	1/2 A5 page
EXHIBITOR NETWORKING TOOLS:	
VIP tickets for the networking cocktail	1
Tickets to the networking buffet	2
Wifi connection	YES

Bare surface

Bare surface is also available for custom designs. Please contact us for a price quote.
Our security service will need to approve your booth layout.

INCLUDED SERVICES

	Pavilion - 36 sq.m.
Open corner	2
Exhibitor passes	8
Location	Alley
Price per exhibitor	** € 10 260
N° of exhibitor included	1
Co-exhibiting fee per additional exhibitor	€ 500
Registration Fee per exhibitor	€ 100
Additional exhibitor pass	€ 50

**The minimum bare surface rental area is 36 sq. m.

€ 285 /sq.m.

	Bare surface 36 sq.m
COMMUNICATION TOOLS:	
A dedicated page on the official Innorobo website	YES
Company description in the printed & online catalogue	1 A5 page
EXHIBITOR NETWORKING TOOLS:	
Visitor tickets	40
VIP tickets for the networking cocktail	4
Tickets to the networking buffet	8
Wifi connection	YES

Additional "a la carte" services, furniture and layout

WHY NOT ORGANIZE A WORKSHOP OR A PRESS CONFERENCE?

Want to present a technology or discuss specific topics with professionals in related fields, get their contact details and be able to follow up on them?

Take advantage of Innorobo to meet up with the right people and promote your work. We have tailor-made solutions to make things easier for you.

INNOROBO ALL-YEAR-LONG COMMUNICATION PACK AND SERVICES

Innorobo takes place for 3 days, but we make sure it is visible well before and prior the event. Benefit from its visibility to get more attention from both professionals and the media.

Equipments & Services	Workshop 1h30
Equipped conference room	✓
50 to 80 persons	✓
Beamer	✓
Table Microphones	✓
Online Communication (website + Social networks), catalogue and paper boards	✓
Wifi	✓
Per slot (9 slots available)	€ 1 800
Options	
Hand microphone	€ 230
Video/sound technician	€ 120
Coffee break	€7.50 per person
Lunch	€30 per person
Cocktail (10 pieces, Champagne, soft drinks)	€30 per person
Online ad (2 weeks rotation)	€ 500
A5 page ad in the printed catalogue	€ 600
Board (per unit)	€ 120
Wired connection	€ 400

Communication tools	Gold	Silver
Live video interview during the event (3 min)	✓	✓
Storytelling on social networks	✓	✓
Company and product leaflet (one side A4)	✓	✓
Product info in press kit	✓	✓
Teaser (video interview on Google+)	✗	✓
Insert in themed newsletter	✓	✗
Online ad (2 weeks rotation)	✓	✗
Presentation video filmed on company site (transport not included)	✓	✗
	€ 3 500	€ 1 500
Additional services		
A5 Page ad in the printed catalogue	€ 600	€ 600

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Please contact us for
a price quote or any
additional information

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